

Women's Economic Council

2018 Annual Report





Message from the Board of Directors

2018 was a year of completion, planning and transition for the Women's Economic Council. The launch of our national **Weconomie** website in 2018 created excitement and engagement across the country.

As the fall approached, we turned our attention to our next projects. WEC submitted a proposal to Immigration, Refugees and Citizenship Canada for Her Own Boss! a two-year project to explore ways to support immigrant and refugee women to develop self-employment initiatives and to work with existing organizations to provide more effective services to them. In December we submitted a four-year funding proposal to Status of Women Canada (now called Women and Gender Equality Canada) to build the sustainability of our organization and the **Weconomie** website. Increasing WEC's strength and sustainability as a national organization will expand our reach and capacity to support organizations focused on women's socio-economic goals.

We concluded our three-year pilot of an innovative, low-cost interprovincial co-management model. It involved learning how to define and implement the roles of the board and our management collective and we are pleased with its success. We increased our capacity to work virtually using iCloud technologies for meeting, sharing and collaborating. While we know our learning will continue, we have challenged ourselves by exploring emerging work cultures and technologies that will make us more resilient and able to provide greater support to organizations across the country that struggle with sustainability.

On behalf of the board, I want to express our appreciation for the women serving on our board and collective. Re-imagining our future and leading while navigating change is very hard work. We are proud of our commitment to continue to champion the cause of women's equality throughout Canada.

A handwritten signature in black ink, appearing to read "Melanie".

Melanie Conn,

President



Projects and Initiatives

*Engagement and Partnerships for National Weconomie.ca
Resourcing Portal*

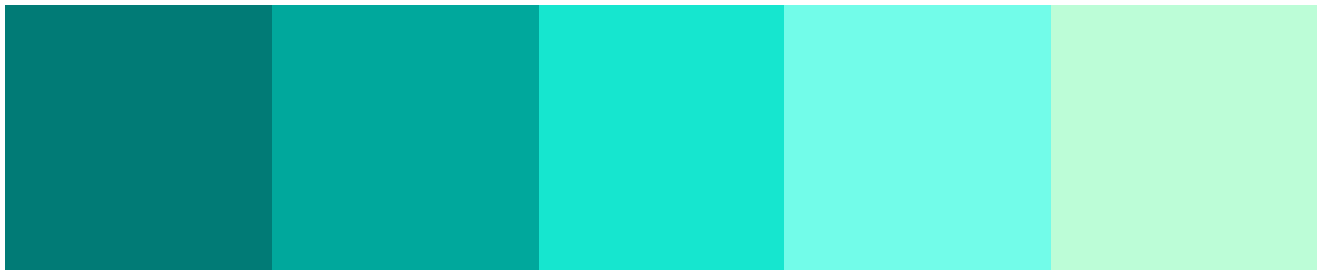
WEC partnered with key organizations across the country in four provinces on our Status of Women Canada funded project. We connected with nonprofit organizations and women exploring business in Metro Vancouver, BC; Calgary, AB; Thunder Bay, ON and northern ON communities; Ottawa, ON and St. John’s metro area in NL. The project explored the use of online technology to engage a community across the country that can use our portal to share business development resources that will benefit women and organizations. The project focused on sharing free or low-cost business development resources, making them accessible to women and nonprofits of any economic status. WEC is especially pleased that the portal intentionally bridged

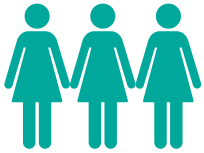


resource silos existing among various business models: we provide resources that equip people exploring home-based business, small business, co-

operatives, social enterprises and less formal money-making structures. In 2018 and into the future we plan to engage more users with our community-owned portal so that newcomers, indigenous women, multicultural women, francophone women and others re[representing the diversity of Canada are equipped to implement their dreams.

We are proud that our national portal was designed by women for women. We anticipate the resource becoming the “go to” hub for women and organizations focused on women’s economic security.





Projects and Initiatives

National Advisory Committee and Technical Working Group

futurpreneur
canada



FAMILIES
CANADA

FAMILIES
CANADA

THE POWER TO THRIVE • LE POUVOIR DE S'ÉPANOUIR

Great River Consulting

alterna savings

Ccg Marketplace

CWCF
FCCT

inclusionNL
...FOR EVERYONE

eco
equitable

COADY
INTERNATIONAL INSTITUTE
ST. FRANCIS XAVIER UNIVERSITY

HumanIT PROJECT

CCEDNet

Countable Web Productions

SOUTH VANCOUVER
NEIGHBOURHOOD
HOUSE

B LAB Canada

eco
equitable

Newfoundland and Labrador
Association for Community Living

We would like to express our gratitude for the expertise, guidance and contacts that our National Advisory Committee and Tech Working Group provided to our weconomie.ca project over the last three years.

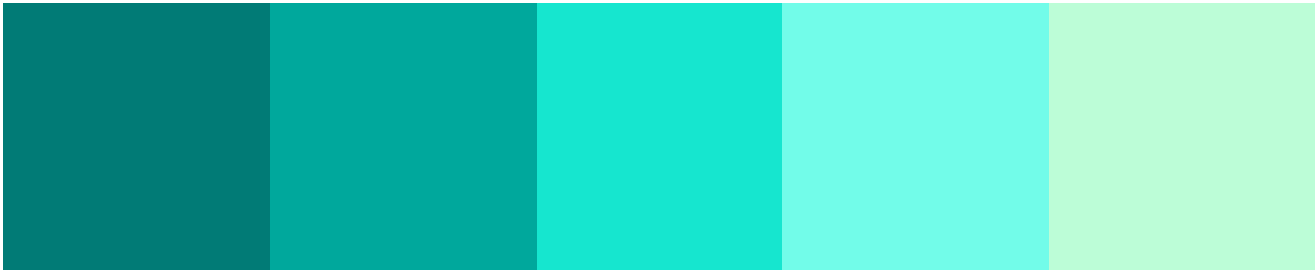
We also want to thank Countable.ca for its creativity, guidance and patience over the duration of the project. Clark Van Oyen in partnership with Andrea Robertson from Hypsypops were a great design and development



National Focus in Practice

This past year, WEC board and collective members facilitated partnerships with a host of national, provincial and regional organizations throughout the country. Our anchor partners include PARO Centre for Women’s Enterprise in ON, Collective Interchange Co-operative in NL and JK Associates in ON.

Our dynamic board and collective team worked collaboratively to extend WEC’s in-person reach with women’s organizations and women in the country





2018 Financial Summary

Advocating for Change Supporting Women's Participation in Canada

WOMEN'S ECONOMIC COUNCIL / CONSEIL ECONOMIQUE DES FEMMES

Statement of Revenues and Expenditures

Year Ended December 31, 2018

	2018	2017
REVENUE		
Status of Women Canada Jigsaw Project	\$ 114,480	\$ 168,535
Northern Ontario Heritage Fund Corporation	13,923	13,923
Employment and Social Development Canada	9,381	-
Miscellaneous	247	87
	<u>138,031</u>	<u>182,545</u>
EXPENSES		
Administration costs	5,132	7,599
Contracted services	76,089	126,400
Equipment costs	-	986
Insurance	1,478	1,432
Professional fees	3,378	3,378
Project supplies and resources	4,336	1,830
Publicity and promotion	3,740	7,968
Salaries and wages	24,076	19,179
Travel	4,672	17,024
	<u>122,901</u>	<u>185,796</u>
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ 15,130	\$ (3,251)

Women's Economic Council prides itself on investing time, expertise and assets in community for the collective good of women, our families and our communities