

Economic Women's Council



STRATEGIC PLAN 2008-2011

VISION, MISSION & VALUES

Vision

Economic security for every woman.

Mission

Advancing women's community economic development to improve the lives of women, their families and communities.

Values

- **Women-centredness:** We operate from a perspective of women's lived realities and use gender-based impact analysis as a way to ensure that our work addresses this reality.
- **Community:** We support a grassroots, community-driven approach to community economic development.
- **Sustainability:** We believe in the sustainable livelihoods model that builds on individual, organizational and community assets for social and economic change.
- **Diversity and Inclusiveness:** We believe that working for all women means respecting women's diverse lived realities and valuing the unique contributions diverse women bring to our work.
- **Respect:** We respect and recognize the experience and expertise that women and women's organizations bring to their CED work and to their communities.
- **Courage:** We speak the truth about women's lives and work for systemic change.
- **Advocacy:** We believe that to truly change women's lives for the better we must operate at two levels: directly supporting women and working to change public policy that disadvantages women and prevents equality.
- **Transparency and Accountability:** We are open and follow through on commitments we make to women, to communities and to funders.



Economic Women's Council

Advocacy Priorities:

- Adequate funding for women's CED
- Income Assistance
- Child Care
- Legal Aid



STRATEGIC PLAN 2008-2011

Priority 1:

STRENGTHENING THE WOMEN'S CED SECTOR

Capacity-Building

Build on the Tools for Sustainability project with initiatives that promote women's CED values and support sustainability.

Organizing

Support sector organization on a regional and specialty basis to promote deeper connections between women's CED initiatives and strengthen the voice of each group.

Connections

Continue to connect with mainstream CED to share women's CED perspective and promote the sector.

Priority 2:

SUSTAINING THE COUNCIL

Governance

Strengthen governance through board development and designated membership champions.

Organizational Development

Build internal capacity through healthy partnerships, enhancing human resources and rebranding.

Sustainable Funding

Enhance financial health by obtaining charitable status, diversifying funding sources, and building reserves.

Priority 3:

SUPPORTING SYSTEMIC CHANGE

Documentation

Document trends and issues in women's CED including impacts on women's lives.

Communication

Engage in public awareness about women's CED as a means to improve the lives of women, their families and communities.

Collaboration

Collaborate with partners to advocate for system-level changes that support women's equity and equality and women's empowerment.